**Stakeholder Management Strategy**

**Barangay South Signal Village Web-App**

**BARANGAY SOUTH SIGNAL VILLAGE**

**128 Col. Ballecer St Cor. Gen. Espino St. Zone 6**

**South Signal Village, Taguig City**

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# Introduction

Stakeholder management is a critical aspect of any project, and it is especially important in the development and implementation of a web app for Barangay South Signal Village. The success of the project depends on the support and involvement of key stakeholders, including community leaders, government officials, residents, and other interested parties. A comprehensive stakeholder management strategy is essential to ensure that these stakeholders are engaged, informed, and their needs and concerns are addressed throughout the project. This section outlines the stakeholder management strategy for the development and implementation of the web app in Barangay South Signal Village. It includes an overview of the key stakeholders, their roles and responsibilities, and the communication and engagement activities that will be used to manage their involvement in the project. The stakeholder management strategy is designed to ensure that the web app aligns with the needs and priorities of the community and that it is well-received and utilized by all stakeholders.

There are a number of strategies that could be employed to improve stakeholder management for the Barangay South Signal Village Web-App, such as:

* **Improved Access to Information:** The web-app will provide stakeholders with easy access to relevant and up-to-date information about public safety, economic development, healthcare, and education.
* **Enhanced Communication:** The web-app will facilitate communication between stakeholders, including community leaders, government officials, residents, and other interested parties, to help address concerns, share information, and collaborate on initiatives.
* **Increased Efficiency:** The web-app will streamline access to services and information, reducing the need for time-consuming and often confusing manual processes.
* **Empowering Community Members:** The web-app will provide community members with the tools and resources to take a more active role in their community's development and decision-making processes.
* **Cost Savings:** The web-app will help stakeholders save time and money by providing access to information and services online, reducing the need for in-person visits and paperwork.
* **Greater Transparency:** The web-app will promote greater transparency in local governance by providing stakeholders with access to information about government initiatives, policies, and decisions.

# Identify Stakeholders

The team has brainstormed the following steps to identify project stakeholders:

* using a stakeholder analysis to locate all prospective stakeholders. This entails identifying internal and external stakeholders such as Barangay residents. Internal stakeholders include the employees within the barangay.
* Creating a list of stakeholders based on how they will influence the web app, the power that they will have within the web app and lastly how they will be impacting the project.

These steps will ensure proper engagement and communication between the team and the stakeholders within the project. Communications include the needs and the concerns of the stakeholders that need to be addressed. Completing these steps will guarantee that the project is on the right track.

# Key Stakeholders

Key stakeholders in the development and implementation of the web app for Barangay South Signal Village include:

* Barangay Captain: These are influential people in the Barangay community, such as captains, councilors, and other community organization leaders. They will play a key role in promoting the web app and ensuring that it meets the needs of their community.
* Barangay Secretary: They are responsible for maintaining the administrative and record-keeping functions of a Barangay. They play a key role in keeping accurate records of all meetings, ordinances, and transactions of the barangay. They ensure smooth and efficient operation in the Barangay.
* Barangay Council: Barangay officials and other municipal officials will be the key stakeholders in the project. They will be responsible for providing the funds, resources, and support for the project and ensuring that it aligns with the local government's priorities.
* Barangay South Signal Residents: The web app is designed to serve the needs of the residents of Barangay South Signal Village, so they are considered also essential stakeholders. They will be the primary users of the web app and will be able to provide valuable feedback on its functionality and effectiveness.

These stakeholders have been identified as key stakeholders due to their potential influence over the project, their potential impact on the project's success, and their potential resistance to the change represented by the project. It is important to engage them early and often in the project's lifecycle and seek their feedback on their desired level of participation and communication.

# Stakeholder **Analysis**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Name** | **Department /**  **Company** | **Position** | **Advisers** | **Objectives, Requirements, Interests** | **Influence** | **Project Contribution** | **Resistance** |
| Hon. Michelle Odevilas | Barangay South Signal Village Official | Barangay Captain |  | Enhance Communication, Promote Transparency, Secure Data Management, and Community Development. | High | Supervised the team on what function should the system have and approve the overall project. | Cost Concerns, Privacy and Security, Illiteracy, and Limited Technical Knowledge |
| Nerisa Caducio | Barangay South Signal Village Official | Barangay Secretary | Barangay Captain | Enhance Communication, Promote Transparency, Secure Data Management, and Community Development. | Medium | Support the team with required documents and address inquiries. | Increase Workload, Limited Technical Knowledge, and Concerns about Data Accuracy. |
| Kgd. Norman H. Hortilano | Barangay South Signal Village Official | Barangay Council (Representative) | Barangay Captain | Enhance Communication, Promote Transparency, Secure Data Management, and Community Development. | Medium | Give supporting ideas, possible risk, and deep analysis. | Security Concerns, Transparency Concerns. |
| Etelinda Villaret | Barangay South Signal Village Resident | Barangay South Signal Village Resident |  | Access to Reliable and up-to-date Information, Accessibility to Different Request Documents and Submit Concerns Online. | High | Providing Input and Feedback and Active Engagement. | Privacy Concerns, Technological Barriers, Resistance to Change, and Mistrust in the Local Government |

Table 1 STAKEHOLDER ANALYSIS

**Sponsor Acceptance**

Approved by the Project Sponsor:

Date:

Hon. Michelle Odevilas

Barangay Captain